

Quality Improvement as the Foundation for Health Care Advancement



Jeanne Blankenship, MS, RDN; Robert B. Blancato, MPA; The Honorable Robin Kelly, PhD

ABSTRACT

The rising cost of health care continues to be a key driver of the growing national debt. Improving the nation's health requires a dedicated and holistic advancement of access to quality and affordable patient-centered health care, as well as a strong focus on the core elements of prevention, including nutrition. Programs must be put in place, such as the Malnutrition Quality Improvement Initiative (MQii), to identify and address the root causes of malnutrition. Registered dietitian nutritionists have an important role to lead malnutrition quality improvement efforts in their organizations to promote better patient health outcomes, keep health care costs affordable, and protect Medicare. It is a unique time where there is an opportunity to achieve meaningful change in malnutrition care, and working together to implement quality improvement programs can ensure the health and vitality of current and future generations of Americans.

Funding/Support Publication of this supplement was supported by Abbott. The Academy of Nutrition and Dietetics does not receive funding for the MQii. Avalere Health's work to support the MQii was funded by Abbott.

J Acad Nutr Diet. 2019;119(9 Suppl 2):S15-S17.

Keywords: Malnutrition; Quality improvement; Health policy; Medicare; Centers for Medicare & Medicaid Services

AS A NATION, THERE IS MUCH to be proud of, from leading technologies to life-saving scientific discoveries. Yet, the rising cost of health care continues to be a key driver of our growing national debt, limiting opportunities for other areas of investment that are important for our citizens' and our country's long-term prosperity and growth. In fiscal year 2017, 31.4% of all federal spending was for health programs.¹ With total health care spending projected to continue to rise to be nearly one-fifth of the economy by 2027,² never before has there been such a need for a health care system to deliver better-quality care at a lower cost. Malnutrition contributed to 2.2 million, or 8%, of nonmaternal and non-neonatal inpatient stays, in 2016, demonstrating the need for increased attention to the problem across all health care and community sectors.³ Improving the nation's health requires a dedicated and holistic advancement of access to quality and affordable patient-centered health care, as well as a strong focus on

the core elements of prevention, including nutrition.

FOCUSING ON THOSE AT GREATEST RISK

Malnutrition—both undernutrition and overnutrition—can lead to and exacerbate acute and chronic medical conditions, especially among older adults, who as estimated by the US Census Bureau, will exceed 20% of the US population by 2030.⁴ A 2017 Congressional Research Service report to Congress on *Malnutrition in Older Adults*⁵ cited one study that summarized that malnutrition affects as many as 60% of hospitalized older adult patients.⁶ Programs such as the Malnutrition Quality Improvement Initiative (MQii), a project of the Academy of Nutrition and Dietetics (Academy), Avalere Health, and other stakeholders, must be put in place to identify and address the root causes of malnutrition, whether it is associated with disease, linked to food insecurity, or resulting from multiple social determinants. Helping seniors stay healthy and active is important to support their best quality of life and to promote patient engagement.

Older adults, on average, spend more on health care than any other age group. It is estimated that the cost of disease-associated malnutrition for older adults is \$51.3 billion annually.⁷ Similar to other

chronic diseases for which nutrition is a factor, viewing malnutrition through a health equity lens suggests a notable health disparity, with African Americans more than twice as likely to experience nutrition neglect and nearly 50% more likely to suffer from cachexia during inpatient hospital stays.³ Focusing on older adults at greatest risk requires professionals to provide nutrition education and interventions that not only are culturally targeted and innovative, but include scientific evidence representative of diverse populations.⁸

MAKING A COMMITMENT TO CHANGE

The National Academies of Sciences, Engineering, and Medicine (formerly the Institute of Medicine) estimated that 30% of total US health care spending is used for unnecessary, ineffective, overpriced, and wasteful services.⁹ Thus, it is not surprising that the Centers for Medicare and Medicaid Services has multiple programs focused on improving health care quality and value. Quality is directly linked to a health organization's underlying processes of care, including malnutrition care. Quite simply, to achieve better health care quality, the current health systems need to change and that change needs to occur at multiple levels within

Statement of Potential Conflict of Interest:
See page S17.

2212-2672/Copyright © 2019 by the
Academy of Nutrition and Dietetics.
<https://doi.org/10.1016/j.jand.2019.05.026>

and across organizations. Centers for Medicare and Medicaid Services has acknowledged that malnutrition care represents an important gap area.¹⁰ Yet, as identified in *National Blueprint: Achieving Quality Malnutrition Care for Older Adults*, malnutrition has not been integrated into public or private quality incentive programs.¹¹ The MQii provides the framework for health care organizations to initiate change by evaluating what care is currently provided and how it is provided, and where there are gaps for malnutrition care improvement.

LEVERAGING THE DATA

When Congress passed the Health Information Technology for Economic and Clinical Health Act as part of the 2009 American Recovery and Reinvestment Act (<https://www.hhs.gov/hipaa/for-professionals/special-topics/hitech-act-enforcement-interim-final-rule/index.html>), providers were incentivized to implement electronic health records. Data is the cornerstone of quality improvement, and electronic health records hold the promise of yielding data to determine how well current systems are working, and what happens when changes are applied documenting successful performance on quality measures. Implementation of the malnutrition electronic clinical quality measures and collective assimilation of data from these measures lays the foundation for continued advocacy to integrate malnutrition screening and intervention into public and private quality incentive programs. Similarly, at the national level, data will be important for a forthcoming Government Accountability Office report requisitioned to determine if federally funded programs meet the nutritional needs of the older adults served.¹²

EDUCATING THE HEALTH CARE INTERDISCIPLINARY TEAM

Interdisciplinary and integrated care was one of the hallmarks of the Patient Protection and Affordable Care Act (<https://www.hhs.gov/healthcare/about-the-aca/index.html>). Today's health care organizations are transitioning toward an interdisciplinary team-based model of care, in which traditional health professionals work

alongside community health workers or other providers, bringing together complementary skills toward the goal of improving patient outcomes. Similarly, quality improvement is a team process, and a malnutrition-focused quality improvement program provides the opportunity to support a more holistically-focused approach to patient care. Registered dietitian nutritionists can use the tools of the MQii to invest in educating and training their organization's health care workforce to better identify and intervene for malnutrition. In addition, the resources included and outcomes data from the MQii can be effective in communicating how malnutrition impacts health care costs and quality with hospital leaders and executives.

The number of Medicare enrollees is expected to increase from 57 million in 2017 to 74 million by 2027.¹³ Registered dietitian nutritionists have an important role to lead malnutrition quality improvement efforts in their organizations to promote better patient health outcomes, keep health care costs affordable, and protect Medicare. There is also an opportunity for national advocacy. In October 2018, over 1,400 credentialed nutrition and dietetics practitioners attended the Academy's largest-ever Public Policy Workshop to encourage members of Congress to include the diagnosis and treatment of malnutrition as a component of high-quality health care. During a Capitol Hill rally and visits to Congressional offices, Academy members emphasized the essential roles of credentialed nutrition and dietetics practitioners in comprehensive malnutrition care.¹⁴ It is a unique time where there is an opportunity to achieve meaningful change in malnutrition care. Working together to implement quality improvement programs can ensure the health and vitality of current and future generations of Americans.

References

1. US Office of Management and Budget. Historical tables. Table 15.1—Total outlays for health programs: 1962-2023. <https://www.whitehouse.gov/wp-content/uploads/2019/03/hist15z1-fy2020.xlsx>. Accessed July 11, 2019.
2. Centers for Medicare and Medicaid Services. National health expenditure data. NHE fact sheet. <https://www.cms.gov/research-statistics-data-and-systems/statistics-trends-and-reports/nationalhealth>

[expendedata/nhe-fact-sheet.html](https://www.cms.gov/research-statistics-data-and-systems/statistics-trends-and-reports/nationalhealth). Updated February 20, 2019. Accessed July 11, 2019.

3. Barrett ML, Bailey MK, Owens PL. Non-maternal and non-neonatal inpatient stays in the United States involving malnutrition, 2016. https://www.hcup-us.ahrq.gov/reports/HcupMalnutritionHospReport_083018.pdf. Published August 30, 2018. Accessed July 11, 2019.
4. United States Census Bureau. 2030 marks important demographic milestones for U.S. population. <https://census.gov/newsroom/press-releases/2018/cb18-41-population-projections.html>. Published September 6, 2018. Accessed July 11, 2019.
5. Dabrowska A. Congressional Research Service Memorandum. Malnutrition in older adults. http://defeatmalnutrition.today/sites/default/files/documents/CRS_Memo_Malnutrition_in_Older_Adults.pdf. Published March 8, 2017. Accessed July 11, 2019.
6. Sauer AC, Alish CJ, Strausbaugh K, West K, Quatrara B. Nurses needed: Identifying malnutrition in hospitalized older adults. *NursingPlus Open*. 2016;2:21-25.
7. Snider JT, Linticum MT, Wu Y, et al. Economic burden of community-based disease-associated malnutrition in the United States. *JPEN J Parenter Enteral Nutr*. 2014;38(2 Suppl):77s-85s.
8. Satia JQ, Watters JL, Galanko JA. Validation of an antioxidant nutrient questionnaire in whites and African Americans. *J Am Diet Assoc*. 2009;109(3):502-508.
9. Institute of Medicine (IOM). *Best Care at Lower Cost: The Path to Continuously Learning Health Care in America*. Washington, DC: The National Academies Press; 2013.
10. Hospital inpatient prospective payment system for acute care hospitals and the long-term care hospital prospective payment system and fiscal year 2018 rates CMS-1677-P, 82 *Fed Reg* 37990 (August 14, 2017). <https://www.federalregister.gov/documents/2017/08/14/2017-16434/medicare-program-hospital-inpatient-prospective-payment-systems-for-acute-care-hospitals-and-the>. Accessed July 11, 2019.
11. The Malnutrition Quality Collaborative. *National Blueprint: Achieving Quality Malnutrition Care for Older Adults*. Washington, DC: Avalere and Defeat Malnutrition Today; 2017.
12. Defeat Malnutrition Today. GAO Request Made on Nutritional Quality in Federal Programs for Older Adults. <http://www.defeatmalnutrition.today/blog/gao-request-made-nutritional-quality-federal-programs-older-adults>. Accessed July 11, 2019.
13. Centers for Medicare and Medicaid Services. National Health Expenditure Data. Projected. <https://www.cms.gov/research-statistics-data-and-systems/statistics-trends-and-reports/nationalhealthexpendedata/nationalhealthaccountsprojected.html>. Updated February 26, 2019. Accessed July 11, 2019.
14. Russell M. Priority: Prevent, identify, treat malnutrition. *J Acad Nutr Diet*. 2019;119(1):11.

AUTHOR INFORMATION

J. Blankenship is vice president, Policy Initiatives and Advocacy, Academy of Nutrition and Dietetics, Washington, DC. R. B. Blancato is national coordinator, Defeat Malnutrition Today, Washington, DC. R. Kelly is a member of the US House of Representatives (Illinois-2) and chair, Congressional Black Caucus Health Braintrust, Washington, DC.

Address correspondence to: Jeanne Blankenship, MS, RDN, Academy of Nutrition and Dietetics, 1120 Connecticut Avenue NW, Suite 460, Washington, DC 20036. E-mail: jblankenship@eatright.org

STATEMENT OF POTENTIAL CONFLICT OF INTEREST

The Malnutrition Quality Improvement Initiative (MQii) is a project of the Academy of Nutrition and Dietetics, Avalere Health, and other stakeholders who participated in and provided guidance and expertise in this collaborative partnership. J. Blankenship is an employee of the Academy of Nutrition and Dietetics. R. Blancato is the national coordinator for the Defeat Malnutrition Today coalition. R. Kelly is the chair of the Congressional Black Caucus Health Braintrust.

FUNDING/SUPPORT

Publication of this supplement was supported by Abbott. The Academy of Nutrition and Dietetics does not receive funding for the MQii. Avalere Health's work to support the MQii was funded by Abbott.

ACKNOWLEDGEMENTS

We thank Catherine D'Andrea RDN, LDN, Mujahed Khan, MBA, RDN, LDN, and Mary Beth, Arensberg PhD, RDN, for their critical review of the manuscript.

AUTHOR CONTRIBUTIONS

J. Blankenship and R. B. Blancato developed the first draft of the manuscript with additional contributions from R. Kelly. All authors reviewed and commented on subsequent drafts of the manuscript.